

<https://icmri.ksmrm.org/2023m>

ICMRI 2023

THE 11th INTERNATIONAL CONGRESS ON MRI &
28th ANNUAL SCIENTIFIC MEETING OF KSMRM

Magnificent Realm of MRI in Healthcare

November 3 - 4, 2023
Grand Walkerhill Seoul, Seoul, Korea

Hosted by



Korean Society of
Magnetic Resonance in Medicine



SPONSORSHIP PROSPECTUS

Ver. 20230725



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OVERVIEW

TITLE

ICMRI 2023

The 11th International Congress on MRI
& 28th Annual Scientific Meeting of KSMRM

DATES

November 3rd (Fri.) - 4th (Sat.), 2023

VENUE

Grand Walkerhill Seoul, Seoul, Republic of Korea

HOST

Korean Society of Magnetic Resonance in Medicine (KSMRM)

PARTICIPATION

1,100 Participants from 30 Countries

LANGUAGES

English, Korean

WEBSITE

<http://icmri.ksmrm.org/2023m>

** The website will open after March.*

PROGRAM

Opening/Closing Ceremony, Plenary Lectures,
Invited Symposiums, Luncheon Symposiums,
Scientific Sessions, Power Pitch Sessions, Poster Session,
Presidential Dinner, Banquet, Farewell Dinner



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ORGANIZING COMMITTEE

TITLE	NAME	AFFILIATION
Congress President	Yun-Hyeon Kim	Chonnam National University Hospital
Congress Vice-President	Jung Hee Lee	Samsung Medical Center
Secretary-General	Sang Il Choi	Seoul National University Bundang Hospital
Treasurer	Chang Ho Kang	Korea University Anam Hospital
Scientific Program Committee	Ho Sung Kim	Asan Medical Center
Scientific Exhibition Committee	HyungJoon Cho	UNIST
Publication Committee	Jaeseok Park	Sungkyunkwan University
Education Committee	Jang Gyu Cha	Soonchunhyang University Bucheon Hospital
Social Program Committee	Woocheol Kwon	Ewha Womans University Seoul Hospital
Technical Exhibition Committee	Chulhyun Lee	Korea Basic Science Institute
Public Relations Committee	Huijoong Lee	Kyungpook National University Hospital
Registration Committee	Dong-Cheol Woo	Asan Institute for Life Sciences
Scoring Committee	Joon-Yong Jung	Seoul St. Mary's Hospital
International Liaison Committee	Whal Lee	Seoul National University Hospital
International Liaison Committee	Ilwoo Park	Chonnam National University Hospital
Information Committee	Tae-Hoon Kim	Wonkwang University
Vice-Secretary General	Joon-Won Kang	Asan Medical Center
Vice-Chair, Scientific Committee	Sung Jun Ahn	Gangnam Severance Hospital



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PROGRAM

	NOVEMBER 03 (FRI.), 2023	NOVEMBER 04 (SAT.), 2023
	Vendor Sessions (3)	Vendor Sessions (3)
	Parallel Symposia (6) (Symposium/Oral)	Parallel Symposia (6) (Symposium/Oral)
	Break	Break
	Opening Ceremony	-
	Plenary Lecture 1	Plenary Lecture 3
	Plenary Lecture 2	Plenary Lecture 4
	Break	Break
	Luncheon Symposia (4)	Luncheon Symposia (4)
	Break	Break
	Parallel Symposia (6) (Symposium/Oral)	Parallel Symposia (6) (Symposium/Oral)
	Break	Break
	Parallel Symposia Power Pitch & Poster Session	Parallel Symposia (6) (Symposium/Oral)
	Banquet	Closing Ceremony

** As of February 11 (Fri), 2023*

* Presidential Dinner: November 02 (Thur.), 2023

* Farewell Dinner: November 04 (Sat.), 2023



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SPONSORSHIP (LEVEL/BENEFIT)

LEVEL / BENEFIT		PLATINUM	GOLD	SILVER	BRONZE	CRYSTAL
Sponsorship Amount KRW (10% VAT will be added)		100,000,000	70,000,000	50,000,000	30,000,000	10,000,000
Exhibition	Booth Size (Width) * Space Only * Length: 2m	12m	9m	7m	5m	3m
	* Booth size (width/length) is subject to change.					
Advertisement in English		2 Pages (Inside)	1 Page (Inside)	1 Page (Inside)	1 Page (Inside)	1 Page (Inside)
Program Book						
Sponsor Introduction in English		✓	✓	-	-	-
Logo Impression on <Sponsors> Page		✓	✓	✓	✓	✓
Congress Website	Sponsor Introduction in English on <Sponsors> Page	✓	✓	-	-	-
	Advertisement Side Banner in English on Main Page	✓	✓	-	-	-
Logo Impression on Webmail		✓	✓	✓	✓	✓
Webmail	Sending of Sponsor Promotional Webmail * Producer: Sponsor * Sender: Secretariat	1 Time	-	-	-	-
Scientific Program	Vendor Session * 08:00-08:30 on Nov. 3rd (Fri.) or on Nov. 4th (Sat.)	Available	Available	Available	-	-
Registration	Free Registration * Only for Sponsors' Staff Members	15 Persons	10 Persons	8 Persons	5 Persons	3 Persons

* Sponsors have options for specific booth location as per their sponsor level, also, on a first-come-first-served basis, also, by lottery.

* Booth Location: Vista Hall Lobby or Grand Hall Lobby, Grand Walkerhill Seoul, Seoul, Republic of Korea

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ADDITIONAL SPONSORSHIP

	ADDITIONAL SPONSORSHIP	KRW (10% VAT will be added)	BENEFITS
	Congress Bag (or Pouch)	KRW 15,000,000	1. Logo Impression Possible
		KRW 15,000,000	<p>Package A -Sponsors responsible for session chairs' and session speakers' honoraria.</p> <p>Package B -Includes session chairs' and session speakers' honoraria (i.e. Speaker 2, Chair 1)</p> <p>Package C -Includes session chairs' and session speakers' honoraria (i.e. Speaker 2, Chair 2)</p> <p>Package D -Includes session chairs' and session speakers' honoraria (i.e. Speaker 3, Chair 2)</p>
	Luncheon Symposium	KRW 16,500,000	<p>1. 4 Symposiums on Nov. 3rd, 2023 / 4 Symposiums on Nov. 4th, 2023 (* Total 8 Symposiums)</p> <p>2. Package A has the sponsor provide honoraria directly to the chairs and speakers. Packages B, C and D have session chairs and speakers paid by the secretariat. * All session chairs and session speakers have to register with payment.</p> <p>3. Provide 1 Session Room * Sponsors have options for their session room depending on their sponsorship level, on a first-come-first- served basis, also, by lottery. * Room size and number of lunch boxes may differ.</p> <p>4. Information on luncheon symposiums will be uploaded onto the congress website and program book. * Sponsor, Lecture Title, Session Chairs, Session Speakers</p> <p>5. Sending of Luncheon Symposium Promotion Webmail * 1 time * Producer: Sponsor / Sender: Secretariat * This webmail is different from the table on the previous page. Also, this webmail is only possible with content on the luncheon symposium.</p>
	Agora Lecture	KRW 2,000,000	<p>1. 4 slots possible at the designated break time</p> <p>2. Sponsor is responsible for the lecture speaker's honorarium.</p> <p>3. It is recommended that the Agora lecture be about the latest knowledge about MRI such as AI.</p> <p>4. Only lectures for participants are permitted.</p>
	Presidential Dinner	KRW 15,000,000	<p>1. Only 1 sponsor possible</p> <p>2. Date: Nov. 2nd, 2023</p> <p>3. Advertised with sponsor's name</p> <p>4. Attendees: Invited by the ICMRI 2023 Organizing Committee</p> <p>5. The amount does not include dinner guarantee for all staff members of sponsor.</p>
	Farewell Dinner	KRW 10,000,000	<p>1. Only 1 sponsor possible</p> <p>2. Date: Nov. 4th, 2023</p> <p>3. Advertised with sponsor's name</p> <p>4. Attendees: Invited by the ICMRI 2023 Organizing Committee</p> <p>5. The amount does not include dinner guarantee for all staff members of sponsor.</p>
	Sponsor's Meeting Room (Daily)	KRW 2,000,000	<p>1. A first-come-first-served basis</p> <p>2. Pine Room or Oak Room on the 4th Floor of the Grand Walkerhill Seoul</p> <p>3. Beam projector and screen: KRW 400,000 (Daily) (10% VAT will be added)</p>
	Advertisement Pop-up Banner	KRW 2,000,000	<p>1. Advertisement pop-up banner in English on congress website main page * Available: Image / Not Available: GIF, Video * Available from October 2023 * Sequence, Position: on a First-Come-First-Served Basis, also, by Lottery</p>
	On-site Cost (Decoration)	KRW 3,000,000	1. Consultation is required to make any decorations.

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APPLICATION

KEY DATES	Deadline: Application August 25th (Fri.), 2023
	Deadline: Payment September 25th (Mon.), 2023 * Consultation is required to make changes.
HOW TO APPLY FOR SPONSORSHIP	1) Please fill out the application form and send it to the secretariat. * E-mail (info@icmri.org), Fax (+82-2-566-6087)
	2) After submission, please transfer the sponsorship fees to the congress bank account.
	3) When the transfer is completed, the secretariat will send you the receipt (invoice). * Available: Before Transfer and After Transfer
	4) All benefits will be available when the application is submitted. Therefore, if the application is submitted late, some benefits may not be provided.
	5) Applications submitted before the congress will remain in effect. All changes will be reflected in the new sponsorship prospectus.
DOCUMENTS	Application, Business Certification of Sponsor, Logo(CI) of Sponsor(ai, png, jpg)
BANK DETAILS	Bank Name Shinhan Bank (신한은행)
	Account Number 100-027-331467
	Account Holder KSMRM Yun-Hyeon Kim (대한자기공명영상학회 김윤현)
	* All bank remittance charges are to be paid by sponsors. * Non-refundable
CONTACT	ICMRI 2023 Secretariat, People-X, Inc. 1F, Haeoreum B/D, 16, Yeoksam-ro 17-gil, Gangnam-gu, Seoul, 06246, Republic of Korea * Person in charge of sponsorships: Ms. Seoyoung PARK * Telephone: +82-2-566-5951, 6031 * Fax: +82-2-566-6087 * E-mail: info@icmri.org



ICMRI 2023 Congress Secretariat [People-X, Inc.]

1F, Haeoreum B/D, 16, Yeoksam-ro 17-gil, Gangnam-gu, Seoul, 06246, Republic of Korea
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