

ICMRI 2024

THE 12TH INTERNATIONAL CONGRESS ON MRI
& 29TH ANNUAL SCIENTIFIC MEETING OF KSMRM

November 8 - 9, 2024

Grand Walkerhill Seoul, Seoul, Korea

SPONSORSHIP PROSPECTUS

Ver. 240312

Hosted by





The 12th
International
Congress on MRI
& 29th Annual
Scientific Meeting
of KSMRM
Nov. 8-9, 2024
Grand Walkerhill Seoul

OVERVIEW

TITLE

ICMRI 2024

The 12th International Congress on MRI
& 29th Annual Scientific Meeting of KSMRM

DATES

November 8th (Fri.) - 9th (Sat.), 2024

VENUE

Grand Walkerhill Seoul, Seoul, Republic of Korea

HOST

Korean Society of Magnetic Resonance in Medicine (KSMRM)

PARTICIPATION

1,000 Participants from 30 Countries

LANGUAGES

English, Korean

WEBSITE

<http://icmri.ksmrm.org/2024m>

** The website will open after April.*

PROGRAM

Opening/Closing Ceremony, Plenary Lectures,
Invited Symposiums, Luncheon Symposiums,
Scientific Sessions, Poster Session,
Presidential Dinner, Banquet, Farewell Dinner



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ORGANIZING COMMITTEE

TITLE	NAME	AFFILIATION
President	Jung Hee Lee	Samsung Medical Center
Vice President	Sang Hoon Lee	Asan Medical Center
Secretary General	Sang IL Choi	Seoul National University Bundang Hospital
Finance	Joon-Won Kang	Asan Medical Center
Planning	Jin-Young Choi	Severance Hospital
Planning	Ilwoo Park	Chonnam National University Hospital
Scientific	Won-Jin Moon	Konkuk University Medical Center
Scientific	HyungJoon Cho	UNIST
Auditor	Woocheol Kwon	Ewha Womans University Medical Center
Auditor	Geon-Ho Jahng	Kyung Hee University Hospital At Gangdong
Publication	Seung Hong Choi	Seoul National University Hospital
Publication	Sehong Oh	Hankuk Univ. Of Foreign Studies
Education	Eun Sook Ko	Samsung Medical Center
Education	Yoonho Nam	Hankuk Univ. Of Foreign Studies
Public Relation & Technical Exhibition	Daehong Kim	National Cancer Center
Public Relation & Technical Exhibition	So Yeon Lee	Seoul ST. Mary's Hospital
Research	Chan Kyo Kim	Samsung Medical Center
Research	Dong-Hyun Kim	Yonsei University
International Affairs	Whal Lee	Seoul National University Hospital
International Affairs	Sukhoon Oh	Korea Basic Science Institute
Health Insurance	Huijoong Lee	Kyungpook National University Hospital
Information & Communications	Yoon-Chul Kim	Yonsei University



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PROGRAM

	NOVEMBER 08 (FRI.), 2024	NOVEMBER 09 (SAT.), 2024
	Vendor Sessions (3)	Vendor Sessions (3)
	Parallel Symposia (6) (Symposium/Oral)	Parallel Symposia (6) (Symposium/Oral)
	Break	Break
	Opening Ceremony	-
	Plenary Lecture 1	Plenary Lecture 3
	Plenary Lecture 2	Plenary Lecture 4
	Break	Break
	Luncheon Symposia (3)	Luncheon Symposia (3)
	Break	Break
	Parallel Symposia (6) (Symposium/Oral)	Parallel Symposia (6) (Symposium/Oral)
	Break	Break
	Parallel Symposia Power Pitch & Poster Session	Parallel Symposia (6) (Symposium/Oral)
	Banquet	Closing Ceremony

** As of March 12 (Tue), 2024*

- * Presidential Dinner: November 07 (Thur.), 2024
- * Farewell Dinner: November 09 (Sat.), 2024



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SPONSORSHIP (LEVEL/BENEFIT)

LEVEL / BENEFIT		PLATINUM	GOLD	SILVER	BRONZE	CRYSTAL
Sponsorship Amount KRW (10% VAT will be added)		100,000,000	70,000,000	50,000,000	30,000,000	10,000,000
Exhibition	Booth Size (Width) * Space Only * Length: 2m	12m	9m	7m	5m	3m
	* Booth size (width/length) is subject to change.					
Program Book	Advertisement in English	2 Pages (Inside)	1 Page (Inside)	1 Page (Inside)	1 Page (Inside)	1 Page (Inside)
	Sponsor Introduction in English	✓	✓	-	-	-
Congress Website	Logo Impression on <Sponsors> Page	✓	✓	✓	✓	✓
	Sponsor Introduction in English on <Sponsors> Page	✓	✓	-	-	-
	Advertisement Side Banner in English on Main Page	✓	✓	-	-	-
Webmail	Logo Impression on Webmail	✓	✓	✓	✓	✓
	Sending of Sponsor Promotional Webmail * Producer: Sponsor * Sender: Secretariat	1 Time	-	-	-	-
Scientific Program	Vendor Session * 08:00-08:30 on Nov. 8th (Fri.) or on Nov. 9th (Sat.)	Available	Available	Available	-	-
Registration	Free Registration * Only for Sponsors' Staff Members	15 Persons	10 Persons	8 Persons	5 Persons	3 Persons

* Sponsors have options for specific booth location as per their sponsor level, also, on a first-come-first-served basis, also, by lottery.

* Booth Location: Vista Hall Lobby or Grand Hall Lobby, Grand Walkerhill Seoul, Seoul, Republic of Korea

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ADDITIONAL SPONSORSHIP

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Congress Bag (or Pouch)	KRW 15,000,000	1. Logo Impression Possible
Luncheon Symposium	KRW 15,000,000	Package A -Sponsors responsible for session chairs' and session speakers' honoraria.
	KRW 15,500,000	Package B -Includes session chairs' and session speakers' honoraria (i.e. Speaker 1 or Chair 1)
	KRW 16,000,000	Package C -Includes session chairs' and session speakers' honoraria (i.e. Speaker 1, Chair 1)
	KRW 16,500,000	Package D -Includes session chairs' and session speakers' honoraria (i.e. Speaker 2, Chair 1)
Agora Lecture	KRW 2,000,000	1. 4 slots possible at the designated break time 2. Sponsor is responsible for the lecture speaker's honorarium. 3. It is recommended that the Agora lecture be about the latest knowledge about MRI such as AI. 4. Only lectures for participants are permitted.
Presidential Dinner	KRW 15,000,000	1. Only 1 sponsor possible 2. Date: Nov. 7th, 2024 3. Advertised with sponsor's name 4. Attendees: Invited by the ICMRI 2024 Organizing Committee 5. The amount does not include dinner guarantee for all staff members of sponsor.
Farewell Dinner	KRW 10,000,000	1. Only 1 sponsor possible 2. Date: Nov. 9th, 2024 3. Advertised with sponsor's name 4. Attendees: Invited by the ICMRI 2024 Organizing Committee 5. The amount does not include dinner guarantee for all staff members of sponsor.
Sponsor's Meeting Room	KRW 2,000,000 (Daily)	1. A first-come-first-served basis 2. Pine Room or Oak Room on the 4th Floor of the Grand Walkerhill Seoul 3. Beam projector and screen: KRW 400,000 (Daily) (10% VAT will be added)
Advertisement Pop-up Banner	KRW 2,000,000	1. Advertisement pop-up banner in English on congress website main page * Available: Image / Not Available: GIF, Video * Available from October 2024 * Sequence, Position: on a First-Come-First-Served Basis, also, by Lottery
On-site Cost (Decoration)	KRW 3,000,000	1. Consultation is required to make any decorations.

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APPLICATION

KEY DATES	<p>Deadline: Application August 23th (Fri.), 2024</p> <hr/> <p>Deadline: Payment October 8th (Tue.), 2024 * Consultation is required to make changes.</p>
HOW TO APPLY FOR SPONSORSHIP	<p>1) Please fill out the application form and send it to the secretariat. * E-mail (info@icmri.org), Fax (+82-2-566-6087)</p> <hr/> <p>2) After submission, please transfer the sponsorship fees to the congress bank account.</p> <hr/> <p>3) When the transfer is completed, the secretariat will send you the receipt (invoice). * Available: Before Transfer and After Transfer</p> <hr/> <p>4) All benefits will be available when the application is submitted. Therefore, if the application is submitted late, some benefits may not be provided.</p> <hr/> <p>5) Applications submitted before the congress will remain in effect. All changes will be reflected in the new sponsorship prospectus.</p>
DOCUMENTS	<p>Application, Business Certification of Sponsor, Logo(CI) of Sponsor(ai, png, jpg)</p>
BANK DETAILS	<p>Bank Name Shinhan Bank (신한은행)</p> <hr/> <p>Account Number 100-027-331467</p> <hr/> <p>Account Holder KSMRM Jung Hee Lee (대한자기공명의과학회 이정희)</p> <hr/> <p>* All bank remittance charges are to be paid by sponsors. * Non-refundable</p>
CONTACT	<p>ICMRI 2024 Secretariat, People-X, Inc. 1F, Haeoreum B/D, 16, Yeoksam-ro 17-gil, Gangnam-gu, Seoul, 06246, Republic of Korea * Person in charge of sponsorships: Ms. Seoyoung PARK * Telephone: +82-2-566-5951, 6031 * Fax: +82-2-566-6087 * E-mail: info@icmri.org</p>



ICMRI 2024 Congress Secretariat [People-X, Inc.]

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